

Inside WGCU

noteworthy

by Rick Johnson



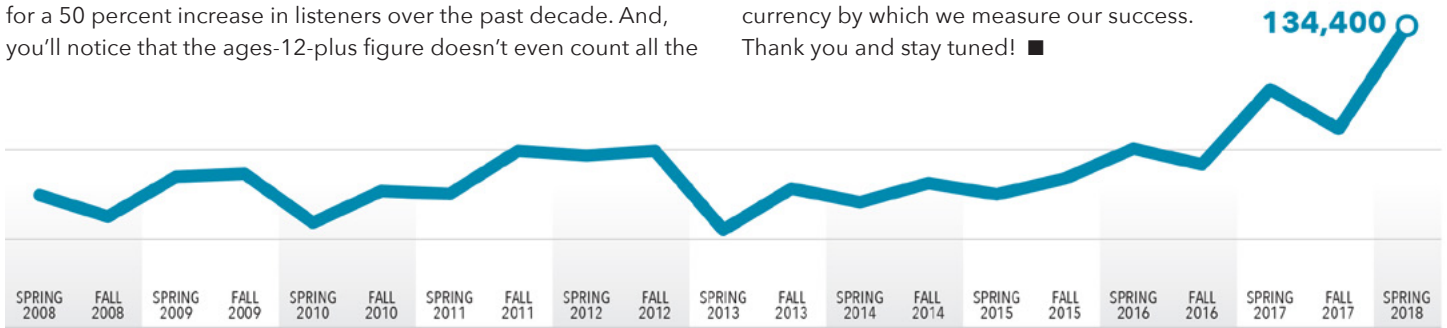
Was it something we said?

Apparently, yes, it was! Our spring 2018 Nielsen ratings for WGCU-FM have come in and I'm happy to report that, thanks to you, our loyal listeners and supporters, weekly cumulative listenership for people ages 12 and above in our coverage area has reached an all-time high – surpassing 164,000 and accounting for a 50 percent increase in listeners over the past decade. And, you'll notice that the ages-12-plus figure doesn't even count all the

backseat/car seat listeners and future supporters!

WGCU-FM is now 10 years into a format change from classical music to news and information that riled many (and, apparently, pleased many) Southwest Florida listeners. Looking back on the decade we have just been through – the Great Recession and recovery, the presidency of Barack Obama, the elections of 2012 and 2016, the political turmoil of the past 20 months, the current lead-up to this year's mid-term elections and Florida's gubernatorial race – it is fortunate that the reasoned, calm, balanced voices and perspectives you hear on Morning Edition, *All Things Considered*, *Gulf Coast Live*, *1A* and many other programs provide you the information you need to make up your own mind about the most critical issues of our time. That is a charge we take seriously at WGCU.

Your trust and confidence in WGCU's news and information programming – evidenced by the increase in listeners – is the currency by which we measure our success. Thank you and stay tuned! ■



	8PM	8:30	9PM	9:30	10PM	10:30	11PM	11:30		
1 SAT	HDTV	The Best of WGCU Pledge								
	WORLD	American Masters <i>Eva Hesse</i>			America Reframed <i>Bidder 70</i>			Changing Seas <i>The Fate of Carbon</i>		
	ENCORE	WGCU Pledge Favorites								
2 SUN	HDTV	Poldark <i>Season 3, Part 4</i>		The Roosevelts: An Intimate History <i>The Rising Road (1933-1939)</i>				The Best of WGCU Pledge		
	WORLD	Nature <i>India's Wandering Lions</i>		Great Polar Bear Feast		Earth <i>A New Wild Water</i>		Big Pacific <i>Behind The Scenes</i>		
	ENCORE	Great Performances <i>Vienna Philharmonic Summer Night Concert</i>		Great Performances at the Met <i>Otello</i>						
3 MON	HDTV	The Roosevelts: An Intimate History <i>The Common Cause (1939-1944)</i>					The Roosevelts: An Intimate History <i>A Strong and Active Faith (1944-1962)</i>			
	WORLD	Ghandhi's Awakening & Gandhi's Gift		Paul Thorn: The Making of.....	Stories from the Stage <i>School Days</i>	PBS NewsHour		Nightly Business Report	To the Contrary with Bonnie Erbe	
	ENCORE	WGCU Pledge Favorites								
4 TUE	HDTV	Mark Twain <i>Part 1</i>			Mark Twain <i>Part 2</i>					
	WORLD	America Reframed <i>Gentlemen of Vision</i>			Karamu: 100 Years in the House	PBS NewsHour		Nightly Business Report	Global 3000	
	ENCORE	American Experience <i>Walt Disney, Part 1</i>			American Experience <i>Walt Disney, Part 2</i>					
5 WED	HDTV	Nature <i>Nature's Perfect Partners</i>		Ancient Invisible Cities <i>Athens</i>		Ancient Invisible Cities <i>Cairo</i>		Amanpour on PBS	Beyond 100 Days	
	WORLD	POV <i>Thank You for Playing (@ 7pm)</i>	POV <i>Voices of the Sea</i>	PBS NewsHour		PBS NewsHour		Nightly Business Report	Focus on Europe	
	ENCORE	Antiques Roadshow <i>Vintage Birmingham</i>		Secrets of the Dead <i>Resurrecting Richard III</i>		Inside The Court of Henry VIII		Secrets of Henry VIII's Palace		
6 THU	HDTV	Doc Martin's Portwenn			Doc Martin <i>Season 7, Part 1, Rescue Me</i>		Midsomer Murders <i>Season 5, Tainted Fruit, Part 1</i>		Amanpour on PBS	Beyond 100 Days
	WORLD	Ancient Invisible Cities <i>Athens</i>			Secrets of the Dead <i>Cleopatra's Lost Tomb</i>		PBS NewsHour		Nightly Business Report	Scully-The World Show
	ENCORE	NOVA <i>Bigger Than T.Rex</i>			Nature <i>Raising The Dinosaur Giant</i>		Secrets of the Dead <i>Graveyard of the Giant Beasts</i>		Nature <i>The Last Rhino</i>	
7 FRI	HDTV	Washington Week	Firing Line with Margaret Hoover	American Masters <i>Elizabeth Murray</i>		American Masters <i>Andrew Wyeth</i>		Amanpour on PBS	Beyond 100 Days	
	WORLD	Mark Twain <i>Part 2 (@ 7pm)</i>		Great Yellowstone Thaw		PBS NewsHour		Nightly Business Report	Asia Insight	
	ENCORE	Prime Suspect: Tennison On Masterpiece <i>Part 1</i>			Prime Suspect: Tennison On Masterpiece <i>Part 2</i>			American Experience <i>Island Murder</i>		

All programming, no pitching?



With great programming, comes great responsibility and of course, great costs. In fiscal 2018-2019, WGU FM needs to raise \$675,000 through individual support. We've divided this goal between three or four fund drives over the next year. This month, we need to raise only \$160,000!

Throughout the month of September as part of our Radio Uninterrupted pledge campaign, we're offering up pithy reminders, poignant testimonials and pertinent facts to seek support from our listeners. When we reach \$160,000, the fund drive ends. The traditional thank you gifts are available and some not so traditional (think socks).

The traditional NPR pledge drive is scheduled for September 24 -28. We're striving to minimize the number of days when we're live on air interrupting your essential shows. With your help early in the month, we may be able to avoid the interruptions! Thank you for being a fan of public media. Thank you for being a friend to WGU FM. ■



Your favorite PBS programs, when and where you want them



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WGU is a member-supported service of Florida Gulf Coast University

	8PM	8:30	9PM	9:30	10PM	10:30	11PM	11:30
8 SAT	HDTV	Antiques Roadshow <i>Austin, Part 3</i>	As Time Goes By	As Time Goes By	Downton Abbey <i>Season 4, Part 2</i>	Downton Abbey <i>Season 4, Part 3</i>		
	WORLD	American Masters <i>Elizabeth Murray</i>	Double Take: The Art of Elizabeth King		America Reframed <i>Gentlemen of Vision</i>		Karamu: 100 Years in the House	
	ENCORE	Prime Suspect: Tennison On Masterpiece <i>Part 3</i>		POV <i>Do Not Resist</i>			Smithsonian Salutes Ray Charles: In Performance at the White House	
9 SUN	HDTV	Poldark <i>Season 3, Part 6</i>		The Miniaturist <i>Part 1</i>		My Mother and Other Strangers <i>Part 1</i>		POV <i>Voices of the Sea</i>
	WORLD	Nature <i>Nature's Perfect Partners</i>		Nature <i>Animal Reunions</i>		Doc World <i>Sky and Ground</i>		Paul Thorn: The Making of.....
	ENCORE	Great Performances at the Met <i>Madama Butterfly</i>						Sweet Dillard
10 MON	HDTV	Antiques Roadshow <i>Bismarck, Part 2</i>	Antiques Roadshow <i>Bismarck, Part 3</i>		Amanpour & Co.		Amanpour & Co.	
	WORLD	Trezoros: The Lost Jews of Kastoria		Stories from the Stage <i>School Days</i>	PBS NewsHour		Nightly Business Report	To The Contrary with Bonnie Erbe
	ENCORE	Life on the Reef, <i>Part 1</i>		Life on the Reef, <i>Part 2</i>		Life on the Reef, <i>Part 3</i>		Nature <i>Nature's Miracle Orphans: Second Chances</i>
11 TUE	HDTV	The Great American Read <i>Fall Kickoff</i>		American Masters <i>Margaret Mitchell</i>		Frontline <i>Left Behind America</i>		Amanpour & Co.
	WORLD	America Reframed <i>For Ahkeem</i>		Grooming A Generation		PBS NewsHour		Nightly Business Report Global 3000
	ENCORE	Outback <i>Part 1, The Kimberley Comes Alive</i>		Outback <i>Part 2, The Dry Season</i>		Outback <i>Part 3, Return of the Wet</i>		Nature <i>Nature's Miracle Orphans: Wild Lessons</i>
12 WED	HDTV	Tales from the Royal Wardrobe		Ancient Invisible Cities <i>Part 3, Istanbul</i>		NOVA <i>Iceman Reborn</i>		Amanpour & Co.
	WORLD	POV <i>Return to Homs (@ 7:30pm)</i>		Frontline <i>Left Behind America</i>		PBS NewsHour		Nightly Business Report Focus on Europe
	ENCORE	Antiques Roadshow <i>Vintage San Francisco</i>		American Masters <i>Elizabeth Murray</i>		American Masters <i>Andrew Wyeth</i>		Vermeer, Beyond Time
13 THU	HDTV	Tales from the Royal Wardrobe		Doc Martin <i>Season 7, The Shock of the New</i>		Midsomer Murders <i>Season 5, Part 2, Tainted Fruit</i>		Amanpour & Co.
	WORLD	Ancient Invisible Cities <i>Cairo</i>		Secrets of the Dead <i>Nero's Sunken City</i>		PBS NewsHour		Nightly Business Report Breaking Big Trevor Noah
	ENCORE	Kingdoms of the Sky <i>Rockies</i>		Kingdoms of the Sky <i>Andes</i>		Kingdoms of the Sky <i>Himalayas</i>		Secrets of the Dead <i>Hannibal in the Alps</i>
14 FRI	HDTV	Washington Week	Firing Line with Margaret Hoover	American Masters <i>Basquiat</i>			Bright Lights Little City	Amanpour & Co.
	WORLD	American Masters <i>Margaret Mitchell</i>		Great Yellowstone Thaw		PBS NewsHour		Nightly Business Report Asia Insight
	ENCORE	Masterpiece Mystery! <i>Sherlock, Season 2, A Scandal in Belgravia</i>		Masterpiece Mystery! <i>Sherlock, Season 2, The Hounds of Baskerville</i>		Foreigner Live at the Symphony		

		8PM	8:30	9PM	9:30	10PM	10:30	11PM	11:30	
15 SAT	HDTV	Antiques Roadshow <i>Bismarck, Part 2</i>		As Time Goes By	As Time Goes By	Downton Abbey <i>Season 4, Part 4</i>		Downton Abbey <i>Season 4, Part 5</i>		
	WORLD	American Masters <i>Basquiat</i>			Georgia O'Keeffe: <i>A Woman On Paper</i>	America Reframed <i>For Ahkeem</i>			Grooming a Generation	
	ENCORE	Masterpiece Mystery! <i>Sherlock, Season 2, The Reichenbach Fall</i>				American Masters <i>Basquiat</i>		Foo Fighters - Landmarks Live In Concert: A Great Performances Special		
16 SUN	HDTV	Poldark <i>Season 3, Part 8</i>		The Miniaturist on Masterpiece <i>Part 2</i>		My Mother and Other Strangers <i>Part 2</i>		Silent Sacrifice - Stories of Japanese American Incarceration		
	WORLD	Latin Music USA				Doc World <i>Towards The North/Los Comandos</i>		Voces On PBS <i>Now En Espanol</i>		
	ENCORE	Great Performances at the Met <i>Cendrillon</i>					Great Performances <i>Chicago Voices</i>		Unity - Latin Tribute to Michael Jackson	
17 MON	HDTV	Antiques Roadshow <i>Celebrating Latino Heritage</i>		Antiques Roadshow <i>Birmingham, Part 2</i>		Wild Weather		Amanpour & Co.		
	WORLD	Latino Americans <i>Empire of Dreams</i>		Local USA <i>G Is for Gun</i>	Stories from the Stage <i>Stand Up</i>	PBS NewsHour		Nightly Business Report	To the Contrary with Bonnie Erbe	
	ENCORE	Mark Twain <i>Part 1</i>				Mark Twain <i>Part 2</i>				
18 TUE	HDTV	The Great American Read <i>Who Am I?</i>		American Masters <i>Harper Lee</i>			Frontline <i>Weinstein</i>	Amanpour & Co.		
	WORLD	America Reframed <i>We Like It Like That</i>			Salsa! The Dance Sensation		PBS NewsHour		Nightly Business Report	Global 3000
	ENCORE	Jackie Robinson <i>Part 1</i>				Jackie Robinson <i>Part 2</i>				
19 WED	HDTV	The Amazing Human Body <i>Part 1, Grow</i>		The Amazing Human Body <i>Part 2, Survive</i>		The Amazing Human Body <i>Part 3, Learn</i>		Amanpour & Co.		
	WORLD	POV 93 <i>Queen (@ 7:30pm)</i>		Frontline <i>Weinstein</i>		PBS NewsHour		Nightly Business Report	Focus On Europe	
	ENCORE	Antiques Roadshow <i>The Boomer Years</i>		Ex Libris - The New York Public Library						
20 THU	HDTV	Tales from the Royal Bedchamber		Doc Martin <i>Season 7, It's Good to Talk</i>		Midsomer Murders <i>Season 5, Ring Out Your Head, Part 1</i>		Amanpour & Co.		
	WORLD	Ancient Invisible Cities <i>Istanbul</i>		Secrets of the Dead <i>Teotihuacan's Lost Kings</i>		PBS NewsHour		Nightly Business Report	Breaking Big <i>Eddie Huang</i>	
	ENCORE	NOVA <i>Iceman Reborn</i>		Secrets of the Dead <i>After Stonehenge</i>		Secrets of the Dead <i>Cleopatra's Lost Tomb</i>		Egypt's Treasure Guardians		
21 FRI	HDTV	Washington Week	Firing Line with Margaret Hoover	In Irma's Wake	American Masters <i>Boomer List</i>			Amanpour & Co.		
	WORLD	Ex Libris - The New York Public Library (@ 6:30 pm)				PBS NewsHour		Nightly Business Report	Asia Insight	
	ENCORE	Sherlock On Masterpiece <i>The Abominable Bride</i>			American Masters <i>Edgar Allan Poe</i>			Shakespeare's Tomb		

		8PM	8:30	9PM	9:30	10PM	10:30	11PM	11:30	
22 SAT	HDTV	Neil Diamond: Hot August Night III				Neil Diamond: Hot August Night III				Bluegrass Underground
	WORLD	Dream Land: Little Rock's West 9th Street		In Tune: The Ben Tucker Story		America Reframed <i>We Like It Like That</i>		Salsa! The Dance Sensation		
	ENCORE	Sherlock <i>Season 4, The Six Thatchers</i>		American Masters <i>Harper Lee</i>				American Masters <i>Janis Joplin</i>		
23 SUN	HDTV	Anne of Green Gables: Fire & Dew (@ 7:30 pm)		The Miniaturist on Masterpiece <i>Part 3</i>		My Mother and Other Strangers, <i>Part 3</i>		POV 93 <i>Queen</i>		
	WORLD	Nature <i>Wild France</i>		The Amazing Human Body <i>Part 1, Grow</i>		Doc World <i>Tocando La Luz</i>			Compadre Huashayo	
	ENCORE	Great Performances at the Met <i>Elektra</i>				Talent Has Hunger				Art in the Twenty-First Century
24 MON	HDTV	Antiques Roadshow <i>Birmingham, Part 2</i>		Antiques Roadshow <i>Birmingham, Part 3</i>		10 Streets That Changed America		Amanpour & Co.		
	WORLD	Latino Americans <i>The New Latinos</i>		Local USA <i>Crossing The Divide</i>		PBS NewsHour		Nightly Business Report	To The Contrary with Bonnie Erbe	
	ENCORE	The Miniaturist on Masterpiece <i>Part 1</i>		The Miniaturist on Masterpiece <i>Part 2</i>		The Miniaturist on Masterpiece <i>Part 3</i>		Call The Midwife <i>Season 5, Part 1</i>		
25 TUE	HDTV	The Great American Read <i>Heroes</i>		The Mayo Clinic <i>Faith-Hope-Science</i>				Amanpour & Co.		
	WORLD	America Reframed <i>We Breathe Again</i>		Sol		PBS NewsHour		Nightly Business Report	Global 3000	
	ENCORE	American Masters <i>Harper Lee</i>			American Masters <i>Edgar Allan Poe</i>			Call The Midwife <i>Season 5, Part 2</i>		
26 WED	HDTV	Nature <i>Owl Power</i>		NOVA <i>Transplanting Hope</i>		The Mayo Clinic <i>Faith-Hope-Science</i>				
	WORLD	Voces On PBS <i>Children... (@ 7pm)</i>	POV <i>Survivors</i>		PBS NewsHour		PBS NewsHour		Nightly Business Report	Focus on Europe
	ENCORE	Antiques Roadshow <i>Cleveland, Part 3</i>		Neil Diamond: Hot August Night III		Bluegrass Underground		Call The Midwife <i>Season 5, Part 3</i>		
27 THU	HDTV	Jamestown <i>Part 1</i>		Doc Martin <i>Season 7, Education, Education, Education</i>		Midsomer Murders <i>Season 5, Ring Out Your Dead, Part 2</i>		Amanpour & Co.		
	WORLD	Mayo Clinic: <i>Faith - Hope - Science</i>				PBS NewsHour		Nightly Business Report	Breaking Big <i>Danai Gurira</i>	
	ENCORE	Wonders of Mexico <i>Part 1, Forests of the Maya</i>		Wonders of Mexico <i>Part 2, Mountain Worlds</i>		Wonders of Mexico <i>Part 3, Burning North</i>		Call The Midwife <i>Season 5, Part 4</i>		
28 FRI	HDTV	Washington Week	Firing Line with Margaret Hoover	American Masters <i>Ted Williams</i>		The Hispanic Heritage Awards		Amanpour & Co.		
	WORLD	American Masters <i>Maya Angelou (@ 7pm)</i>		Great American Read <i>Fall Kick Off</i>		PBS NewsHour		Nightly Business Report	Asia Insight	
	ENCORE	Sherlock <i>Season 4, The Lying Detective</i>			POV <i>Bill Nye: Science Guy</i>			Secrets of the Dead <i>Leonardo</i>		



Topical
Timely
Relevant

WGCU | n p r


Southwest Florida's only public radio call-in show bringing topical, timely and relevant discussions to you. Interact with experts, decision makers and each other via phone calls, emails, texts, on Facebook and blogs. Hosted by Julie Glenn.

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29 SAT	HDTV	Antiques Roadshow <i>Birmingham, Part 2</i>	As Time Goes By	As Time Goes By	Keeping Up Appearances	Are You Being Served	Downton Abbey <i>Season 4, Part 6</i>	
	WORLD	New Orleans: The First 300 Years			Reel South <i>The Exceptionally...</i>	America Reframed <i>We Breathe Again</i>	Sol	
	ENCORE	Sherlock <i>Season 4, The Final Problem</i>			The Mark Twain Prize: Eddie Murphy		Will.I.aM - Landmarks Live In Concert: A Great Performances Special	
30 SUN	HDTV	The Durrells in Corfu <i>Season 3, Part 1</i>	Poldark <i>Season 4, Part 1</i>		My Mother and Other Strangers <i>Part 4</i>		POV <i>Survivors</i>	
	WORLD	Nature <i>Owl Power</i>	The Amazing Human Body <i>Part 2, Survive</i>		Doc World <i>Five Days to Dance</i>		Salsa! The Dance Sensation	
	ENCORE	Great Performances at the Met <i>L'amour De Loin</i>				Soundstage <i>Katharine McPhee</i>		Art in the Twenty-First Century

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Program schedule is subject to change. Updated schedule is available @ wgcu.org