

WGCU, WGCU-FM and WMKO
WGCU Public Media at Florida Gulf Coast University
EEO Public File Report for October 1, 2017 to September 30, 2018

I. Vacancy Information

Associate General Manager for Content, PS331P

- A. Advertised: FGCU Career Page (EagleJobs), Higheredjobs.com, Latinos in Higher Ed, Current.Org, Localjobnetwork.com, Employ Florida, Social Media(Facebook, LinkedIn, Twitter), Indeed, Diverse
- B. Hire was a current employee
- C. Five (5) applicants interviewed and sourced from:
 - (1) FGCU Career Page
 - (3) Current.Org
 - (1) Current.Org (Print)

Associate General Manager, Development & Community Relations, PS412P

- A. Advertised: FGCU Career Page (EagleJobs), Higheredjobs.com, Latinos in Higher Ed, Association of Fundraising Professionals – Collier-Lee Chapter, Localjobnetwork.com, Employ Florida, Social Media(Facebook, LinkedIn, Twitter), Indeed, Diverse
- B. Hire referred by Indeed
- C. Seven (7) applicants interviewed and sourced from:
 - (3) Indeed
 - (2) Association of Fundraising Professionals – Collier-Lee Chapter
 - (1) HigheredJobs.com
 - (1) Employee Referral

Digital Media Manager, PS428P

- A. Advertised: FGCU Career Page (EagleJobs) Internal job posting
- B. Hire referred by employee referral
- C. One (1) applicant interviewed and sourced from:
 - (1) Employee Referral

Talk Show Producer, PS431P

- A. Advertised: FGCU Career Page (EagleJobs) Internal job posting
- B. Hire referred by FGCU job announcement (E-mail sent out to the university by HR)
- C. One (1) applicant interviewed and sourced from:
 - (1) FGCU Job Announcement (E-mail sent out to the university by HR)

Host/News Reporter, PS432P

- A. Advertised: FGCU Career Page (EagleJobs), Higheredjobs.com, Latinos in Higher Ed, Localjobnetwork.com, Employ Florida, Social Media(Facebook, LinkedIn, Twitter), Indeed, Diverse
- B. Hire was referred by an employee from another station
- C. Seven (7) applicants interviewed and sourced from:
 - (1) Other – Employee from another Station
 - (2) Indeed
 - (2) Employee Referral
 - (2) FGCU Career Page

Host/News Reporter, All Things Considered, PS433P

- A. Advertised: FGCU Career Page (EagleJobs), Higheredjobs.com, Latinos in Higher Ed, Localjobnetwork.com, Employ Florida, Social Media(Facebook, LinkedIn, Twitter), Indeed, Diverse
- B. Hire was referred by employee referral
- C. Four (4) applicants interviewed and sourced from:
 - (1) Employee Referral
 - (2) Indeed
 - (1) FGCU Career Page

Social Media & Digital Philanthropy Specialist, PS444P

- A. Advertised: FGCU Career Page (Eagle Job) Internal job posting
- B. Hire referred by FGCU job announcement (E-mail sent out to the university by HR)
- C. One (1) applicants interviewed and sourced from:
 - (1) FGCU Job Announcement (E-mail sent out to the university by HR)

II. Recruitment Sources

FGCU Career Page (EagleJobs)

FGCU Recruiters
10501 FGCU Blvd South
Fort Myers, FL 33965
(239) 590-1400

HigherEdJobs.com

Kevin Varner
715 Lake Street, Suite 400
Oak Park, IL 60301
(814) 861-3080

Latinos in Higher Ed

Walter Diaz
P. O. Box 16
Cromwell, CT 06416-0016
(860) 632-7676

Employ Florida

Maria Chacon
4150 Ford Street Extension
Fort Myers, FL 33916
(239) 931-8200

Local Job Network

Lauren McBride
1000 North Water Street
Suite 1100
Milwaukee, WI 53202
(414) 278-0700

I. Supplemental Recruitment Activities

(5) WVCU provided over 150 hands on production opportunities to student interns and student volunteers during the reporting period.

(6) (12) WVCU positions, including upper-level vacancies were posted on some or all of the following job banks and websites:

Corporation for Public Broadcasting Job Line

Mypbs.org

Current.org

Latino Public Broadcasting

Association of Fundraising Professionals, Florida Collier-Lee Chapter

(14) All WGCU staff attended Anti-harassment and Discrimination training provided by the office of Institutional Equity and Compliance at Florida Gulf Coast University.

(16) WGCU Management meets annually with the station's Diversity Advisory Group to discuss potential program topics of particular interest to historically underserved communities. Concurrent employment opportunities are brought to the attention of the group for referral purposes.