

Yes! **COUNT ON ME!**

Name \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone number \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip code \_\_\_\_\_  
State \_\_\_\_\_



**PLEASE ACCEPT MY GENEROUS GIFT ...**

Monthly gift x 12 months = \_\_\_\_\_ (makes you a sustainer)  
 One-time gift \_\_\_\_\_  
 Charge my credit card  Electronic Funds Transfer (enclose voided check or deposit slip)  
Credit card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Enclosed is a check (make payable to WGCU)

**I AM ALSO INTERESTED IN ...**

Joining Leadership Circle  Receiving WGCU's e-news (provide email)  
 Making a stock gift to WGCU  Learning about planned giving  
 Volunteering  Learning about matching gifts  
 Donating a vehicle  Making an IRA charitable rollover gift

Visit [www.wgcu.org/donate](http://www.wgcu.org/donate) WGCU is a 501c3 charitable organization. Tax ID: 65-0403969. All gifts are tax-deductible.

Mail to: **WGCU Public Media 10501 FGCU Blvd. South, Fort Myers, FL 33965-6565**

**WHERE TO FIND WGCU:**

- **HDTV** 30.1 / Cable 3 & 440 / Dish & DIRECTV 30 / Prism 3 & 1003 / Hotwire 13 & 41
- **World** 30.2 / Cable 201 / Prism 12 / Hotwire 14
- **Create / Encore** 30.3 / Cable 202 / Prism 11 / Hotwire 15
- **PBS Kids** 30.5 / Cable 203 / Prism 18
- News & Info **Radio** 90.1 / 91.7 FM
- Classical **Music** 90.1HD2 / 91.7HD2
- Listen Online / FREE mobile app
- Find us online at [wgcu.org](http://wgcu.org)



**LISTEN**

**NPR** for Southwest Florida  
• 3 channels (including 24/7 classical on HD)  
• Original podcasts

**WATCH**

**PBS** for Southwest Florida  
• 5 channels including PBS Kids  
• Stream at WGCU Passport



**CLICK**

- TV and FM schedules, events, news, video, Expressions e-news, merchandise, travel opportunities and more at [wgcu.org](http://wgcu.org)
- **Download the WGCU app** to watch, listen live or catch up on past shows



**MORE THAN JUST RADIO & TELEVISION, WGCU PUBLIC MEDIA IS SOUTHWEST FLORIDA'S ...**

**LARGEST CLASSROOM**

Providing engaging and educational programs on TV and online that prepares children for school and lifelong learning — plus outreach by our staff in workshops for educators and parents.

**LARGEST STAGE**

Bringing music, dance, theater, film and the visual arts into living rooms across five counties.

**WINDOW TO THE WORLD**

Offering trusted news and informative programs that take viewers to all corners of the globe — plus sponsoring curated trips, locally and globally.

**PORT IN A STORM**

Broadcasting before, during and after a hurricane or other natural disaster as a part of the Florida Public Radio Emergency Network ([wgcu.org/beprepared](http://wgcu.org/beprepared)).

**COMMUNITY PARTNER**

Hosting community events that inspire, inform, educate, engage and entertain.



WGCU is a member-supported service of Florida Gulf Coast University

## GIVE

Donors play a pivotal role in sustaining our high-quality PBS and NPR programming; provide the means for WGCU to air stories by local reporters; help us continue to increase the number of informed listeners and viewers in this area; and provide a “margin of excellence.”

WGCU Sustainers donate monthly through automatic transactions; help us plan and budget with confidence; and have a special phone number and email for access.

With an annual gift of \$2,500 or more, **Leadership Circle** members are essential partners and are eligible to attend exclusive events.



## LEND A HAND

WGCU relies on the time and talent of **volunteers** to fulfill our mission. As a volunteer, you can help by:

- Reading on the radio for the visually impaired
- Performing clerical tasks
- Coordinating aspects of events and screenings
- Serving on host committees

Learn more at [wgcu.org/volunteers](http://wgcu.org/volunteers)



## PLANNED GIVING

Consider WGCU as a part of your **legacy** through your estate, insurance plan or trust.

## STOCK

Giving stock is a tax-advantaged method to **donate**. It can help avoid the burden of capital gains and can allow a deferment of the value of the donation.

## IRA

If you are 70½ or older, you may make tax-free charitable gifts up to \$100,000/year directly from your IRA to WGCU.

# WGCU



60% of support comes from donors

- Over **134,00** listeners each week
- Over **300,000** viewers each week
- **No. 1** public media station in the U.S.\*



## ANNUAL MEMBER BENEFITS

For more information, visit [wgcu.org/support](http://wgcu.org/support)

	\$60 (\$5 per month)	\$75 (\$6 per month)	\$120 (\$10 per month)	\$240 (\$20 per month)	\$480 (\$40 per month)	\$1,200 (\$100 per month)	\$2,500+	\$5,000+	Leadership Circle				
									\$10,000+	\$25,000+	\$50,000+		
WGCU Passport — online streaming for PBS	●	●	●	●	●	●	●	●	●	●	●	●	●
WGCU Kids Birthday Club, if desired		●	●	●	●	●	●	●	●	●	●	●	●
“Tech and Tour” invitation				●	●	●	●	●	●	●	●	●	●
WGCU lobby display recognition (with donor permission)					●	●	●	●	●	●	●	●	●
Invitation to WGCU Annual Meeting/Reception						●	●	●	●	●	●	●	●
Invitation-only events and receptions							●	●	●	●	●	●	●
On-air recognition (with donor permission)							●	●	●	●	●	●	●
Sponsor a day of WGCU radio, recognizing a special personal day								●	●	●	●	●	●
Free tickets to concerts and special events								●	●	●	●	●	●
Private lunch with the General Manager and/or WGCU personalities **									●	●	●	●	●
Invitation to the PBS Annual Meeting or NPR weekend ***											●	●	●
Name an endowment fund as a part of the FGCU Foundation											●	●	●
FGCU Holiday Party invitation											●	●	●
Exclusive PBS Experience invitation ***												●	●
Possible named space within WGCU (commensurate with gift)													●

\* In cumulative audience percentage (Nielsen) \*\* Or choose a “Behind the Scenes” WGCU tour for a group (value \$400)

\*\*\* Travel/hotel at own expense — WGCU pays any registration fees