

Have you ever
**Wished you
could help?**

But thought you
couldn't afford to give?

There are ways you can give
today while still preserving
your assets for retirement and
providing for your family.



There is
Good news!

You can **support** our mission
without impacting yourself
or your family.

How Can We Help?

- Please contact me with more information about planned gifts and estate planning strategies.
- I have already included your organization in my will or trust.
- Please send me your FREE estate planning guide.

The best way to contact me is by:

- Email
- Mail
- Telephone

Name _____

Street _____

City _____

State/Zip _____

Phone _____

Email _____

(All inquiries are treated with complete confidentiality.) This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.



10501 FGCU Blvd South
Fort Myers, FL 33965-6565
wgcu.org/ways-to-give
wgculeadershipcircle@wgcu.org

*WGCU Public Media is a member-supported service
of Florida Gulf Coast University*



Here are some ways
YOU
can make an impact



Please contact us to learn more about these types of charitable gifts and how you can make an extraordinary commitment to help further our mission.

WGCU

PUBLIC MEDIA

10501 FGCU Blvd South
Fort Myers, FL 33965-6565
wgcu.org/ways-to-give
wgculeadershipcircle@wgcu.org
239.590.2514

Federal Tax ID # 65-0403969

Gifts from a Will or Trust

Designating us as a beneficiary in your will or trust is a simple way to commit to our cause, and it will not affect your cash flow during your lifetime. In addition, it's easy to revoke this type of gift if your situation or goals change.

Beneficiary Designations

Naming us as the beneficiary of a retirement plan, financial account, or annuity is another easy way to help further our mission. You can continue to benefit from these assets during your lifetime. A beneficiary designation may also be changed at any time.

Life Insurance

If you have an old, unneeded life insurance policy, you can donate it to us and take an immediate tax deduction. You can also name us as a beneficiary of your policy.

Appreciated Securities, Real Property

If you own securities or real estate that you no longer need or wish to sell, a gift of these assets is another way that you can benefit us without impacting your cash flow. You may also benefit from capital gains tax avoidance by giving rather than selling these assets.

Life Estate

If you own your home and wish to remain living there, you can transfer your home (farm or vacation home) to us while retaining the right to use the home during your lifetime. Enjoy the added benefit of an income tax deduction!

Business Interests, Closely Held Stock and Partnerships

Talk to us about ways to make current gifts from your business or to avoid capital gains tax when you are ready to transfer or sell your business.

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