



Yes! COUNT ON ME!

PLEASE ACCEPT MY GENEROUS GIFT ...

- Monthly gift x 12 months = _____ (makes you a sustainer)
- One-time gift _____
- Charge my credit card Electronic Funds Transfer (enclose voided check or deposit slip)

Credit card # _____ Exp. Date _____

Enclosed is a check (make payable to WGCU)

Please designate: WGCU Television WGCU Radio WGCU Kids WGCU (All)

I AM ALSO INTERESTED IN ...

- Joining Leadership Circle Receiving WGCU's e-news (provide email)
- Making a stock gift to WGCU Learning about planned giving
- Volunteering Learning about matching gifts
- Donating a vehicle Making an IRA charitable rollover gift

WGCU is a 501c3 charitable organization. Tax ID: 65-0403969. All gifts are tax-deductible.

Mail to: WGCU Public Media 10501 FGCU Blvd. South, Fort Myers, FL 33965-6565

Name _____

Email Address _____

Phone number _____

Address _____

City _____

State _____ Zip code _____

TOUR

WATCH

PBS for Southwest Florida

- 5 channels including PBS Kids
- Stream at WGCU Passport



LISTEN

NPR for Southwest Florida

- 3 channels (including 24/7 classical on HD)
- Original podcasts



CLICK

- TV and FM schedules, events, news, video, e-newsletter, merchandise and more at wgcu.org
- Download the **WGCU app** to watch, listen live or catch up on past shows



WHERE TO FIND WGCU:

	Over Air/ Antenna	Comcast	Summit	Hotwire Fision Digital	Century Link/ Prism
WGCU PBS	30.1	3, 440	3	13, 413	3, 1003
World	30.2	201	178	14	12
Create/Encore	30.3	202	177	15	11
The Florida Channel	30.4	n/a	179	16	13
PBS Kids/wgcutkids.org	30.5	203	176	n/a	n/a

- News & Info **Radio** 90.1 / 91.7 FM
- Classical **Music** 90.1HD2 / 91.7HD2
- Listen Online / FREE mobile app
- Find us online at wgcu.org



YESTERDAY, TODAY & ALWAYS ...
WGCU PUBLIC MEDIA
is Southwest Florida's

LARGEST CLASSROOM

- Providing educational programs on TV and online that prepare children for school and lifelong learning.

WINDOW TO THE WORLD

- Offering trusted news and informative programs that take viewers to all corners of the globe — and bringing local stories to life.

LOCAL PARTNER

- Hosting community events that inspire, inform, educate, engage and entertain.

PORT IN A STORM

- Broadcasting before, during and after a hurricane as a part of the Florida Public Radio Emergency Network (www.wgcu.org/weather).

LARGEST STAGE

- Bringing music, dance, theater, film and the visual arts into living rooms in all or a portion of 12 counties.



FLORIDA GULF COAST UNIVERSITY

WGCU is a member-supported service of Florida Gulf Coast University

GIVE

Donors play a pivotal role in maintaining our high-quality PBS and NPR programming. They provide the means for WGCU to air stories by local reporters; help us continue to increase the number of informed listeners and viewers in this area; and provide a “margin of excellence.”



WGCU Sustainers donate monthly through automatic transactions; help us plan and budget with confidence; and have a special phone number and email for access.



With an annual gift of \$2,500 or more, **Leadership Circle** members are essential partners and are eligible to attend exclusive events.

LEND A HAND

WGCU relies on the time and talent of **volunteers** to fulfill our mission. As a volunteer, you can help by:

- Performing clerical tasks
- Coordinating aspects of events and screenings
- Serving on host committees

Learn more at wgcu.org/volunteering



PLANNED GIVING

Consider WGCU as a part of your **legacy** through your estate, insurance plan or trust.

STOCK

Giving stock is a tax-advantaged method to **donate**. It can help avoid the burden of capital gains and can allow a deferment of the value of the donation.

IRA

If you are 70½ or older, you may make tax-free charitable gifts up to \$100,000/year directly from your IRA to WGCU.

WGCU



- The only member-supported media service in Fort Myers/Naples
- Over 200,000 monthly listeners in Fort Myers/Naples, most-listened-to station with *Morning Edition*.
- Over 300,000 monthly viewers and a top ten station among all PBS cities



ANNUAL MEMBER BENEFITS

For more information, visit wgcu.org/support

	\$60 (\$5 per month)	\$75 (\$6 per month)	\$120 (\$10 per month)	\$240 (\$20 per month)	\$480 (\$40 per month)	\$1,200 (\$100 per month)	Leadership Circle						
							\$2,500+	\$5,000+	\$10,000+	\$25,000+	\$50,000+		
WGCU Passport — on-demand streaming for PBS programs	●	●	●	●	●	●	●	●	●	●	●	●	●
WGCU Kids Birthday Club, if desired		●	●	●	●	●	●	●	●	●	●	●	●
“Tech and Tour” invitation (Bring your device for assistance)				●	●	●	●	●	●	●	●	●	●
WGCU lobby display recognition (with donor permission)					●	●	●	●	●	●	●	●	●
Invitation to WGCU Annual Reception						●	●	●	●	●	●	●	●
Invitation-only signature events and receptions							●	●	●	●	●	●	●
On-air recognition (with donor permission)							●	●	●	●	●	●	●
Sponsor a day of WGCU radio, recognizing a special personal day								●	●	●	●	●	●
Private lunch with the General Manager and/or WGCU personalities *										●	●	●	●
Invitation to the PBS Annual Meeting or NPR weekend **											●	●	●
FGCU Holiday Party invitation												●	●
Exclusive PBS Experience or NPR Weekend in Washington invitation **													●
Possible named space within WGCU (commensurate with gift)													●

Occasional free tickets to concerts and special events are available to sustainers who pledge monthly contributions to WGCU.

* Or choose a “Behind the Scenes” WGCU tour for a group (value \$400)

** Travel/hotel at own expense — WGCU pays any registration fees