

**WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY
OPERATED BY
FLORIDA GULF COAST UNIVERSITY
FINANCIAL STATEMENTS
JUNE 30, 2023 AND 2022**

WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
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INDEPENDENT AUDITORS' REPORT

To the Board of Trustees,
Florida Gulf Coast University:

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of WGCU Public Media, which includes WGCU-TV and WGCU-FM (collectively, the “Station”), a public telecommunications entity operated by Florida Gulf Coast University, as of and for the years ended June 30, 2023 and 2022, and the related notes to the financial statements, which collectively comprise the Station’s basic financial statements as listed in the table of contents.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WGCU Public Media as of June 30, 2023 and 2022, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors’ Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Station and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

The Station’s management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station’s ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

Auditors’ Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors’ report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from

fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Station's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Emphasis of Matter

As discussed in Note 1, the financial statements of the Station are intended to present the financial position, and the changes in financial position and cash flows, of only the Station-related accounts of Florida Gulf Coast University that are attributable to the transactions of the Station. They do not purport to, and do not, present fairly the financial position of Florida Gulf Coast University as of June 30, 2023 and 2022, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements that collectively comprise WGCU Public Media's basic financial statements. The WGCU-TV Statements of Revenues, Expenses, and Changes in Net Position (Exhibit I), WGCU-FM Statements of Revenues, Expenses, and Changes in Net Position (Exhibit II), and the Statement of Functional Expenses (Exhibit III) are presented for purposes of additional analysis and are not a required part of the basic financial statements.

These exhibits are the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, these exhibits are fairly stated, in all material respects, in relation to the basic financial statements as a whole.

James Moore & Co., P.L.

Gainesville, Florida
January 12, 2024

WGPU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
MANAGEMENT'S DISCUSSION AND ANALYSIS
JUNE 30, 2023 AND 2022

INTRODUCTION

The following discussion and analysis is an overview of the financial position of activities of WGPU Public Media (the Station) for the years ended June 30, 2023 and June 30, 2022. Management of WGPU Public Media has prepared the following discussion and it should be read with the financial statements and related footnotes, which follow this section.

WGPU Public Media operates and manages WGPU-TV, WGPU-FM, and WMKO-FM for Florida Gulf Coast University (FGCU) in Fort Myers, Florida. WGPU signals serve a growing area of more than 1.2 million people in some or all of twelve counties in south and southwest Florida. The radio services have an audience of 200,000, the TV audience is 300,000 and WGPU.org serves 150,000 users.

WGPU Public Media offers a variety of local and national programming on five separate TV programming streams – WGPU HD, WGPU World, WGPU Create, The Florida Channel and WGPU Kids. On WGPU HD, we air the PBS national programming service during primetime, children's programming during the day and BBC World News and The PBS NewsHour each weekday evening. WGPU World provides a 24-hour non-fiction programming service while WGPU Create provides how-to and lifestyle programming during the day The Florida Channel covers the workings of Florida State government. WGPU Kids, a 24/7 children's educational channel, was launched in January 2017. The service provides around-the-clock access to PBS Kids programming for households throughout our coverage area.

WGPU-FM programming, which is simulcast on WMKO-FM and also available on the WGPU app and many third-party steaming providers serving a local and global audience. The audio programming is predominantly a News and Information service which provides national and international content from NPR, American Public Media, Public Radio International and the BBC. The station produced more than 142 hours of local content including newscasts, Gulf Coast Life and Gulf Coast Life Arts Edition.

WGPU Public Media's online presence provides a content-rich environment for viewers, listeners, parents, kids and educators. Many WGPU programs are available free on our website wgpu.org, the WGPU YouTube channel, or the WGPU app. WGPU Public Media provides a portal to the Florida PBS Learning Media site available free of charge to classroom teachers and homeschoolers throughout our coverage area. The site consists of a library of over 125,000 digital learning objects ranging from audio and video clips to Florida Standards-based lesson plans. WGPU also provides members access to PBS programs via PBS Passport, ability to stream programs via the WGPU app, download podcasts and more.

As a joint licensee, WGPU Public Media is working toward more clearly defining contributions made to each individual asset. Significant investments are being made in our channels to transform our services for a better mix of local, national, and international content in a digital age. Many of our programs are available direct to consumers from producers including NPR, PBS, BBC, APM during these last few years as consumer adoption of digital tools is becoming prolific. As a result, investments in our local content, first in audio, and then in video will become increasingly important. FY 2023 is the last year of a 70/30 split when donors do not designate between radio and TV so that future revenues align with future expenses. Beginning in FY 2024 and moving forward, we now assign general gifts as 60/40 split to better reflect the investments of our strategic plan. A notable shift in our FY 2023 revenue can be seen in self-sufficient activities. New and more reliable revenue increases can be seen in membership and development as part of our five-year strategic plan and campaign funds. In addition, a \$2.1M deal in FY2022 to lease a portion of our broadband channel was a business decision that helps secure our future and will be invested into our quasi-endowment.

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MANAGEMENT'S DISCUSSION AND ANALYSIS
JUNE 30, 2023 AND 2022
(Continued)

OVERVIEW OF THE FINANCIAL STATEMENTS

The financial statements of WGPU Public Media consist of the Statements of Net Position, the Statements of Revenues, Expenses, and Changes in Net Position and the Statements of Cash Flows. These statements are prepared in conformity with Governmental Accounting Standards Board Statement No. 34, *Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments*.

The Statements of Net Position includes Assets, Liabilities and Net Position of WGPU Public Media as of June 30, 2023 and June 30, 2022. This statement is classified into Current and Non-Current Assets and Liabilities, with Net Position classified as Net Investment in Capital Assets; Restricted; and Unrestricted. The Statements of Revenues, Expenses and Changes in Net Position depicts the operating revenues and expenses resulting in Net Operating Income (Loss), which is then combined with Non-Operating Revenues (Expenses) to provide the total Change in Net Position. The Statements of Cash Flows shows the sources and uses of cash from operations, cash flows from non-capital financing activities, cash flows from capital and related financing activities and cash flows from investing activities. The financial statements also include notes that explain some of the information in the financial statements and provide more detailed data.

FINANCIAL HIGHLIGHTS

WGPU Public Media presents these combined statements of the TV and FM operations to more accurately represent our operations and for financial transparency to the community and the audiences we serve. WGPU Public Media completed FY 2023 with a net operating income of \$799,562 and an increase in net position of \$1,178,060 including non-operating revenues and investment returns. Non-operating revenues in in FY 2023 were \$378,498 compared to (\$362,994) in FY 2022, an increase of \$741,492. This is due to unrealized investment gains in FY 2023 compared to unrealized investment losses in FY 2022. Net position increased to \$12,403,640 for the year ended June 30, 2023, from \$11,225,580 for FY 2022 primarily due to increases in underwriting and membership revenues, non-recurring estate gifts, investment gains, and an increase in the CPB calculation of indirect administrative support which offset the increased spending on strategic campaign initiatives and decreases in other revenues. WGPU Public Media's operating revenues increased to \$10,797,721 in FY 2023, compared to \$9,510,579 in FY 2022, mainly due to increases in CPB revenues and the CPB calculation of Indirect Administrative Support. WGPU Public Media's operating expenses increased to \$9,998,159 in FY 2023 from \$8,648,436 in FY 2022 due to increased investment in strategic campaign initiatives like more local news reporting and investments in underwriting and fundraising.

THE REPORTING ENTITY

WGPU Public Media is a department of Florida Gulf Coast University and these financial statements include assets, liabilities and activity related to its public broadcasting function. This includes account activity within the University as well as the Florida Gulf Coast University Foundation, Inc., which are under the control of WGPU Public Media Management.

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MANAGEMENT'S DISCUSSION AND ANALYSIS
JUNE 30, 2023 AND 2022
(Continued)

FINANCIAL ANALYSIS OF THE STATEMENTS

WGCU Public Media condensed financial statements are presented below for FY 2023, FY 2022 and FY 2021.

CONDENSED STATEMENTS OF NET POSITION

	<u>June 30, 2023</u>	<u>June 30, 2022</u>	<u>June 30, 2021</u>
Current assets	\$ 7,937,925	\$ 6,461,744	\$ 3,119,515
Noncurrent assets	7,199,089	7,445,421	8,271,256
Total assets	<u>\$ 15,137,014</u>	<u>\$ 13,907,165</u>	<u>\$ 11,390,771</u>
Current liabilities	\$ 736,231	\$ 555,716	\$ 428,426
Non-current liabilities	1,997,143	2,125,869	235,914
Total liabilities	<u>2,733,374</u>	<u>2,681,585</u>	<u>664,340</u>
Net position			
Unrestricted	5,994,834	4,004,039	2,574,830
Restricted, Expendable	1,239,225	1,641,405	2,124,181
Restricted, Nonexpendable	128,824	128,824	116,724
Net investment in capital assets	5,040,757	5,451,312	5,910,696
Total net position	<u>12,403,640</u>	<u>11,225,580</u>	<u>10,726,431</u>
Total liabilities and net position	<u>\$ 15,137,014</u>	<u>\$ 13,907,165</u>	<u>\$ 11,390,771</u>

**CONDENSED STATEMENTS OF REVENUES, EXPENSES,
AND CHANGES IN NET POSITION
(For the Fiscal Years ended June 30)**

	<u>2023</u>	<u>2022</u>	<u>2021</u>
Revenues			
Operating	\$ 10,797,721	\$ 9,510,579	\$ 9,449,526
Non-operating	378,498	(362,994)	1,682,803
Total revenues	<u>11,176,219</u>	<u>9,147,585</u>	<u>11,132,329</u>
Expenses			
Program services			
Programming and production	4,539,459	3,821,253	3,675,883
Broadcasting	1,238,060	1,072,091	1,206,496
Program information	566,462	720,794	816,816
Total program services	<u>6,343,981</u>	<u>5,614,138</u>	<u>5,699,195</u>
Supporting services			
Management and general	1,384,400	1,287,794	1,418,726
Fundraising and membership development	1,264,629	1,187,722	1,182,151
Underwriting and grants	1,005,149	558,782	471,029
Total supporting services	<u>3,654,178</u>	<u>3,034,298</u>	<u>3,071,906</u>
Total expenses	<u>9,998,159</u>	<u>8,648,436</u>	<u>8,771,101</u>
Increase (decrease) in net position	<u>\$ 1,178,060</u>	<u>\$ 499,149</u>	<u>\$ 2,361,228</u>

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MANAGEMENT'S DISCUSSION AND ANALYSIS
JUNE 30, 2023 AND 2022
(Continued)

CONDENSED STATEMENTS OF CASH FLOWS
(For the Fiscal Years ended June 30)

	<u>2023</u>	<u>2022</u>	<u>2021</u>
Net cash flows from operating activities	\$ 1,195,904	\$ 3,380,613	\$ 842,866
Net cash flows from capital & related financing activities	-	39,925	(79,401)
Net cash flows from non-capital & related financing activities	(37,430)	(38,989)	832,215
Net cash flows from investing activities	<u>213,927</u>	<u>12,329</u>	<u>68,202</u>
Change in cash	1,372,401	3,393,878	1,663,882
Cash and cash equivalents , beginning of year	<u>6,294,761</u>	<u>2,900,883</u>	<u>1,237,001</u>
Cash and cash equivalents , end of year	<u>\$ 7,667,162</u>	<u>\$ 6,294,761</u>	<u>\$ 2,900,883</u>

Current Assets consist primarily of cash and cash equivalents, accounts and grants receivable, investments, and prepaid program costs. Non-Current Assets consist primarily of capital assets (property and equipment). Current Liabilities consist of accounts payable, accrued expenses, compensated absences and a due to Florida Gulf Coast University.

Operating revenues consist primarily of membership contributions, State Appropriations, community service grants, contributed support (underwriting), and non-cash donated facilities and administrative support from the University. Operating expenses consist primarily of broadcasting, programming and production, management and general, depreciation, non-cash University donated facilities and administrative support. Non-operating revenues consist of unrealized investment gains/(losses).

CONTACTING MANAGEMENT

This financial report provides donors, members, investment managers, foundations and taxpayers with a general overview of WVCU Public Media's finances and the funding it receives.

Additional details can be requested by mail at the following address:

WVCU Public Media
10501 FGCU Boulevard South
Ft. Myers, FL 33965

WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
STATEMENTS OF NET POSITION
JUNE 30, 2023 AND 2022

	2023	2022
<u>ASSETS</u>		
Current assets		
Cash and cash equivalents	\$ 1,272,315	\$ 2,065,067
Restricted cash	1,170	403,350
Funds held by Florida Gulf Coast University Foundation, Inc. on behalf of the Station	6,393,677	3,826,344
Accounts and grants receivable	200,672	141,940
Current portion of prepaid program costs	70,091	25,043
Total current assets	7,937,925	6,461,744
Noncurrent assets		
Capital assets, net of accumulated depreciation	5,040,757	5,451,312
Funds held and invested by Florida Gulf Coast University Foundation, Inc. on behalf of the Station:		
Unrestricted	782,929	618,358
Restricted	1,366,879	1,366,879
Prepaid program costs, less current portion	8,524	8,872
Total noncurrent assets	7,199,089	7,445,421
Total Assets	15,137,014	13,907,165
<u>LIABILITIES</u>		
Current liabilities		
Accounts payable and accrued expenses	141,728	133,412
Due to Florida Gulf Coast University	6,667	44,097
Current portion of compensated absences	224,100	224,100
Current portion of unearned revenue	363,736	154,107
Total current liabilities	736,231	555,716
Noncurrent liabilities		
Compensated absences, less current portion	189,338	174,398
Unearned revenue, less current portion	1,807,805	1,951,471
Total noncurrent liabilities	1,997,143	2,125,869
Total Liabilities	2,733,374	2,681,585
<u>NET POSITION</u>		
Net position		
Net investment in capital assets	5,040,757	5,451,312
Restricted:		
Nonexpendable	128,824	128,824
Expendable	1,239,225	1,641,405
Unrestricted	5,994,834	4,004,039
Total Net Position	\$ 12,403,640	\$ 11,225,580

The accompanying notes to financial statements
are an integral part of these statements.

WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
STATEMENTS OF REVENUES, EXPENSES,
AND CHANGES IN NET POSITION
FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	2023	2022
Operating revenues		
Community service grants donated by the Corporation for Public Broadcasting	\$ 1,363,057	\$ 1,268,483
Other Corporation for Public Broadcasting grants	63,985	37,323
Community service grants donated by the Department of Education, State of Florida	470,400	420,400
Other grants	8,000	-
Appropriations from Florida Gulf Coast University	721,005	663,664
Underwriting support	1,028,066	733,097
Membership income	3,668,918	3,523,167
Non-recurring estate gifts	417,003	-
Strategic campaign revenues	360,738	409,746
Donated facilities and administrative support from Florida Gulf Coast University	2,105,337	1,522,002
In-kind contributions	210,070	379,296
Production services	11,598	32,924
Broadband channel and tower income	217,587	206,227
Other income	151,957	314,250
Total operating revenues	10,797,721	9,510,579
Operating expenses (Exhibit III)		
Programming and production	4,539,459	3,821,253
Broadcasting	1,238,060	1,072,091
Program information and promotion	566,462	720,794
Management and general	1,384,400	1,287,794
Fundraising and membership development	1,264,629	1,187,722
Underwriting and grant solicitation	1,005,149	558,782
Total operating expenses	9,998,159	8,648,436
Operating income	799,562	862,143
Non-operating revenues (expenses)		
Investment return, net	378,498	(362,994)
Change in net position	1,178,060	499,149
Net position, beginning of year	11,225,580	10,726,431
Net position, end of year	\$ 12,403,640	\$ 11,225,580

The accompanying notes to financial statements
are an integral part of these statements.

WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	2023	2022
Cash flows from operating activities		
Cash received from grants, donors and fundraising activities	\$ 5,673,402	\$ 6,878,668
Cash received from broadband channel and tower agreement	2,095,138	2,095,138
Cash paid for payroll and related benefits	(3,367,073)	(2,706,512)
Cash paid to suppliers	(3,205,563)	(2,886,681)
Net cash provided by operating activities	1,195,904	3,380,613
Cash flows from non-capital financing activities		
Decrease in due to Florida Gulf Coast University	(37,430)	(38,989)
Cash flows from capital and related financing activities		
FCC repack	-	39,925
Cash flows from investing activities		
Decrease (increase) in funds held and invested by Florida Gulf Coast University Foundation, Inc. on behalf of the Station	(164,571)	375,323
Investment return (loss)	378,498	(362,994)
Net cash provided by investing activities	213,927	12,329
Change in cash and cash equivalents	1,372,401	3,393,878
Cash and cash equivalents, beginning of year	6,294,761	2,900,883
Cash and cash equivalents, end of year	\$ 7,667,162	\$ 6,294,761
Reconciliation of operating income to net cash provided by operating activities		
Operating income	\$ 799,562	\$ 862,143
Adjustments to reconcile operating income to net cash provided by operating activities		
Depreciation	410,555	459,384
Change in:		
Accounts and grants receivable - related to operating activity	(58,732)	(308)
Prepaid program costs	(44,700)	3,160
Accounts payable and accrued expenses	8,316	55,253
Compensated absences	14,940	(27,516)
Unearned revenue - related to operating activity	65,963	2,028,497
Total adjustments	396,342	2,518,470
Net cash provided by operating activities	\$ 1,195,904	\$ 3,380,613
Cash and cash equivalents are presented on the Statements of Net Position as:		
Cash and cash equivalents	\$ 1,272,315	\$ 2,065,067
Restricted cash	1,170	403,350
Funds held by Florida Gulf Coast University Foundation, Inc. on behalf of the Station	6,393,677	3,826,344
	\$ 7,667,162	\$ 6,294,761

The accompanying notes to financial statements
are an integral part of these statements.

WGPU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2023 AND 2022

(1) **Summary of Significant Accounting Policies:**

The following is a summary of the more significant accounting policies of WGPU Public Media, which includes WGPU-TV and WGPU-FM (collectively, the “Station”), a public telecommunications entity operated by Florida Gulf Coast University, which affect significant elements of the accompanying financial statements:

(a) **Reporting entity**—The Station is a department of Florida Gulf Coast University (the “University”), located in Fort Myers, Florida, and conducts various public broadcasting functions. The University, as part of the State University System of Florida, is governed, regulated and coordinated by the State of Florida Department of Education and the University’s Board of Trustees, and is subject to the general supervision of the Florida Department of Education. The President of Florida Gulf Coast University is responsible for the management of the University. The Station operates as a department of the University under the control of the Station manager. The Station’s financial statements include the state accounts and the Station-related accounts of Florida Gulf Coast University Foundation, Inc. (the “Foundation”). These statements do not purport to present the financial position or results of operations of the University as a whole.

(b) **Basis of accounting**—The Station’s accounting policies conform with accounting principles generally accepted by Governmental Accounting Standards Board (GASB). For financial reporting purposes, the Station has elected to report as an entity engaged in only business-type activities. Accordingly, the Station prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America for proprietary funds. Revenues are recorded when earned and expenses are recorded when incurred.

(c) **Net position**—In the statements of net position, net position includes the following:

(i) *Net investment in capital assets*—This is the component of net position that reports the difference between capital assets less both the accumulated depreciation and the outstanding balance of debt, excluding unexpended proceeds, that is directly attributable to the acquisition, construction or improvement of those assets.

(ii) *Restricted*—The component of net position that reports the constraints placed on the use of net position by either external parties and/or enabling legislation, reduced by any liabilities to be paid from these assets.

Nonexpendable restricted net position—consists of endowment and similar type funds in which donors or other outside sources have stipulated that the principal is to be maintained inviolate and in perpetuity, and invested for the purpose of producing present and future income, which may either be expended or added to principal.

Expendable restricted net position—includes resources in which the Station is legally or contractually obligated to spend resources in accordance with restrictions imposed by external third parties.

(iii) *Unrestricted*—The difference between the assets and liabilities that is not reported in *Net investment in capital assets* and *Restricted net position*.

It is the Station’s policy to expend restricted resources first and to use unrestricted resources when the restricted resources have been depleted.

WGCU PUBLIC MEDIA
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2023 AND 2022

(1) **Summary of Significant Accounting Policies:** (Continued)

(d) **Cash and cash equivalents**—For the purposes of reporting cash flows, cash and cash equivalents include cash on hand, cash in demand accounts that have original maturities of three months or less, as well as funds held on behalf of the Station by the Foundation. In addition to insurance provided by the Federal Depository Insurance Corporation, deposits are held in banking institutions approved by the State Treasurer of the State of Florida to hold public funds. Under Florida Statutes Chapter 280, Florida Security for Public Deposits Act, the State Treasurer requires all Florida qualified public depositories to deposit with the Treasurer or another banking institution eligible collateral. In the event of failure of a qualified public depository, the remaining public depositories would be responsible for covering any resulting losses. The Station's deposits at year end are considered insured for custodial credit risk purposes with Florida statutes.

(e) **Restricted cash**—Restricted cash represents cash held with the University that is restricted as to withdrawal or use under the terms of certain contractual agreements.

(f) **Accounts and grants receivable**—Accounts and grants receivable are stated at the amount management expects to collect from outstanding balances. Receivables are carried at their estimated collectible amounts. Credit is generally extended on a short-term basis; thus, accounts receivable do not bear interest. Based on the Station's historical information, credit losses, when realized, have not been significant.

(g) **Costs incurred for programs not yet broadcast**—Costs incurred for programs not yet broadcast (prepaid program costs) are recorded as a deferred asset. Such costs relate to programs purchased or produced by the Station that will be broadcast subsequent to year end. Programs to be completed and broadcast within one year are classified as current assets whereas programs to be completed and broadcast in more than one year are classified as noncurrent. As the programs are broadcast, the costs incurred will be included in operating expenses. Program status is evaluated annually. Costs associated with programs not considered to have future benefit are adjusted to net realizable value.

(h) **Capital assets**—Capital assets purchased or acquired with an original cost of \$5,000 or more are reported at historical cost or estimated historical cost. Contributed assets are reported at fair market value as of the date received. Additions, improvements and other capital outlays that significantly extend the useful life of an asset are capitalized. Other costs incurred for repairs and maintenance are expensed as incurred. Depreciation on all assets is provided on the straight-line basis over the estimated useful lives of the assets ranging from 5 – 50 years.

(i) **Unearned revenue**—Unearned revenue relates primarily to grant funds received but not yet spent, production services fees not yet earned, and the Station's agreement with a private entity related to channel space. The agreement related to the channel space was set to expire January 2022, but was renewed for an additional 15-year term that ends on January 2037. Annual income received from the agreement related to unearned revenue is \$143,667 and \$131,805 for fiscal years ended June 30, 2023 and 2022, respectively.

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(1) **Summary of Significant Accounting Policies:** (Continued)

(j) **Pension and other postemployment benefits**—As the Station is a department of the University, any pension and other postemployment benefits liabilities are reported by the University. The University’s Annual Comprehensive Financial Report may be obtained from: <https://www.fgc.edu/financecorp/>.

(k) **Revenue recognition**—State appropriations are recorded as revenue in the statements of revenues, expenses, and changes in net position when an expenditure is recorded.

Membership contributions are recognized as operating revenues in the period they are received.

Program production grants are reported as unearned revenues for programs not yet broadcast until the specific program is broadcast. At such time, amounts are included as revenues and the expenditures are recorded.

Revenue related to program underwriting for subsequent fiscal years is reflected as unearned revenues in the accompanying statements of net position. Revenue is recognized when the related program is aired.

Contributed support represents expenses paid on behalf of the Station by others outside the reporting entity, and includes contributed professional services, donated materials or facilities, and indirect administrative support. These amounts are recorded in revenue in the period in which the support is provided.

(l) **In-kind contributions**—Contributed materials, supplies, facilities, and property are recorded at their estimated fair value at the date of donation. The Station reports gifts of equipment, materials, professional services and other nonmonetary contributions as operating revenue in the accompanying statements of revenues, expenses, and changes in net position.

If the fair value of contributed materials, supplies, facilities, and property cannot be reasonably determined they are not recorded. Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

Contributed advertising and promotion are recorded at the fair value of the contribution portion of the total value received.

(m) **Pledges and contributions**—The Station engages in periodic fundraising campaigns manifested by offering some special programs and on-air and mail fundraising appeals. These appeals encourage supporters, both individuals and organizations, to provide financial contributions to the Station for enhancement of program offerings and other operating expenses. Financial contributions are frequently evidenced by pledges received from responding viewers and listeners. Contributions, including unconditional promises to give and membership receipts, are recognized as revenue in the period received or given. However, uncollected pledges are not enforceable against contributors and the Station is not able to determine that they are probable of collection, therefore they are not shown as assets in the statements of net position. Contributions and collected pledges

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(1) **Summary of Significant Accounting Policies:** (Continued)

are components of the unrestricted operating fund inasmuch as their usage is not limited to specific activities of the Station. This usage is consistent with appeals for contributions and pledges.

(n) **Corporation for Public Broadcasting Community Service Grants**—The Corporation for Public Broadcasting (“CPB”) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (“CSGs”) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two Federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain *General Provisions* must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These *General Provisions* pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

Any remaining CSG funds and other restricted CPB grant funds at fiscal year-end are reported as restricted cash and restricted-expendable net position on the statements of net position.

(o) **Indirect support provided by Florida Gulf Coast University**—Indirect support from the University consists of allocated institutional support and physical plant costs incurred by the University for which the Station receives benefits. The fair value of this support is recognized in the statements of revenues, expenses, and changes in net position as donated facilities and administrative support and is allocated as an expense to each of the functional expense categories.

Indirect support is calculated using the CPB’s Standard Method. For purposes of this calculation, expenses for non-broadcasting activities and unrelated business income taxes are removed from the Station’s total operating expenses, along with depreciation, amortization, in-kind contributions, and donated property and equipment to determine the Station’s net direct expenses. For the years ended June 30, 2023 and 2022, WGPU-TV had \$26,977 and \$18,367 of expenses for non-broadcasting activities and unrelated business income taxes, respectively. For the years ended June 30, 2023 and 2022, WGPU-FM had \$205 and \$223 of expenses for non-broadcasting activities and unrelated business income taxes, respectively. Additionally, in accordance with the CPB Standard Method, fees paid to the University of \$29,337 and \$26,439 for WGPU-TV were removed in the calculation of indirect administrative support for the years ended June 30, 2023 and 2022, respectively. Fees paid to the University of \$12,573 and \$11,373 for WGPU-FM were removed in the calculation of indirect administrative support for the years ended June 30, 2023 and 2022, respectively.

(p) **Production revenue**—The Station uses the percentage-of-completion method of accounting for production revenue, whereby the cumulative production revenue earned equals the ratio of costs incurred to the estimated total costs at completion applied to the total committed revenues from

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(1) **Summary of Significant Accounting Policies:** (Continued)

outside sponsors. Production costs include charges by subcontractors plus all direct labor and other direct costs. Indirect and general and administrative expenses are charged to expense as incurred. Cost estimates on programs are reviewed periodically as the work progresses and adjustments, if needed, are reflected in the period in which the estimates are revised.

(q) **Operating activities**—The Station’s policy for defining operating activities as reported on the statements of revenues, expenses, and changes in net position are those that generally result from the provision of public broadcasting and instructional technology services, and from the production of program material for distribution in those services. Revenues associated with, or restricted by donors to use for, capital improvements, and revenues and expenses that result from financing and investing activities are recorded as non-operating revenues.

(r) **Program and production underwriting**—Revenue for program underwriting is recorded on a pro-rata basis for the period covered and for production underwriting on an estimated percentage-of-completion basis.

(s) **Income taxes**—The Station is owned and operated by Florida Gulf Coast University, which is a part of the State of Florida’s educational system. Accordingly, the Station is exempt from Federal income taxes. Any taxable income is aggregated at the University level and taxes paid, if any, are paid by the University.

(t) **Functional allocation of expenses**—The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of revenues, expenses, and changes in net position. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic bases.

(u) **Use of estimates**—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, results could differ from those estimates.

(v) **Compensated absences**—The liability for compensated absences represents employees’ accrued annual and sick leave based on length of service subject to certain limitations as defined by state statute and University policies.

(w) **Advertising costs**—Advertising costs are expensed in the period in which they are incurred. Advertising expense for the years ended June 30, 2023 and 2022, was \$162,455 and \$340,854, respectively.

(x) **Recent accounting pronouncements**—In May 2020, the GASB issued Statement No. 96, *Subscription-Based Information Technology Arrangements*. GASB 96 provides guidance on the accounting and financial reporting for subscription-based information technology arrangements (SBITAs) for government end users (governments). This Statement (1) defines a SBITA; (2)

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(1) **Summary of Significant Accounting Policies:** (Continued)

establishes that a SBITA results in a right-to-use subscription asset-an intangible asset-and a corresponding subscription liability; (3) provides the capitalization criteria for outlays other than subscription payments, including implementation costs of a SBITA; and (4) requires note disclosures regarding a SBITA. To the extent relevant, the standards for SBITAs are based on the standards established in Statement No. 87, *Leases*, as amended. The provisions in GASB 96 are effective for periods beginning after June 15, 2022. The Station adopted GASB 96 for the fiscal year 2023. The Station had no SBITAs within the scope of GASB 96 and therefore there were no material impacts to the financial statements as a result of implementing the standard.

(2) **Funds Held and Invested by Florida Gulf Coast University Foundation, Inc. on Behalf of the Station:**

The Station has an agreement with Florida Gulf Coast University Foundation, Inc. (the “Foundation”), whereby Station funds are held and invested by the Foundation on behalf of the Station. These amounts are included in the accompanying financial statements of the Station as “Funds held and invested by Florida Gulf Coast University Foundation, Inc. on behalf of the Station.” Total cash held by the Foundation is \$6,393,677 and \$3,826,344 as of June 30, 2023 and 2022, respectively. Total investments held by the Foundation are \$2,149,808 and \$1,985,237 as of June 30, 2023 and 2022, respectively. These investment totals include \$1,366,879 of restricted funds as of June 30, 2023 and 2022. These restricted funds relate to contributions and endowments that have donor constraints placed on the use of the funds. See note 10 for additional information on restrictions on net position.

All funds held and invested by the Foundation on behalf of the Station are invested in uninsured and unregistered investments, which are held in the name of the Foundation. All funds held and invested by the Foundation on behalf of the Station are reflected at fair value. The Foundation categorizes the fair value measurement of these investments within the fair value hierarchy established by generally accepted accounting principles. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs.

The Station has the following recurring fair value measurements as of June 30, 2023 and 2022:

Funds held and invested by the Foundation – recorded at the Station’s ownership of a share of an investment pool, not the underlying securities. These funds are valued at net asset value (“NAV”) of units held, as reported by the Foundation. The Station reviews and evaluates the values and assesses the valuation methods and assumptions used in determining the fair value of these investments. Because the investment pool is not readily marketable, NAV is used as a practical expedient, and the estimated value is subject to uncertainty and, therefore, may differ from the value that would have been used had a readily available market for such investment existed, and differences could be material. The Station relies on policies developed and administered by the University and the Foundation for managing interest rate risk or credit risk for these investment pools.

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(2) Funds Held and Invested by Florida Gulf Coast University Foundation, Inc. on Behalf of the Station: (Continued)

In accordance with GASB 72, certain investments that were measured at NAV per share (or its equivalent) have not been classified in the fair value hierarchy. The following table discloses the nature and risk of investments for which fair value has been estimated using the NAV per share of the investments as a practical expedient as of June 30, 2023 and 2022.

	Investments Measured at NAV			
	Total Fair Value	Unfunded Commitments	Redemption Frequency	Redemption Notice Period
Funds held and invested by the Foundation				
June 30, 2023	\$ 2,149,808	\$ -	Daily	N/A
June 30, 2022	\$ 1,985,237	\$ -	Daily	N/A

(3) Capital Assets:

Capital asset activity for the years ended June 30, 2023 and 2022, was as follows:

	Balance July 1, 2022	Increases	Decreases	Transfers	Balance June 30, 2023
Capital assets, not being depreciated:					
Land and land improvements	\$ 293,732	\$ -	\$ -	\$ -	\$ 293,732
Total capital assets, not being depreciated	<u>293,732</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>293,732</u>
Capital assets, being depreciated:					
Buildings	4,182,564	-	-	-	4,182,564
Furniture, fixtures and equipment	6,680,950	-	-	-	6,680,950
Improvements	154,363	-	-	-	154,363
Transmitter	163,481	-	-	-	163,481
Total capital assets, being depreciated	11,181,358	-	-	-	11,181,358
Less: Accumulated depreciation	6,023,778	410,555	-	-	6,434,333
Total capital assets, being depreciated, net	<u>5,157,580</u>	<u>410,555</u>	<u>-</u>	<u>-</u>	<u>4,747,025</u>
Total capital assets	<u>\$ 5,451,312</u>	<u>\$ 410,555</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 5,040,757</u>

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(3) **Capital Assets:** (Continued)

	<u>Balance July 1, 2021</u>	<u>Increases</u>	<u>Decreases</u>	<u>Transfers</u>	<u>Balance June 30, 2022</u>
Capital assets, not being depreciated:					
Land and land improvements	\$ 293,732	\$ -	\$ -	\$ -	\$ 293,732
Total capital assets, not being depreciated	<u>293,732</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>293,732</u>
Capital assets, being depreciated:					
Buildings	4,182,564	-	-	-	4,182,564
Furniture, fixtures and equipment	7,832,471	-	1,151,521	-	6,680,950
Improvements	154,363	-	-	-	154,363
Transmitter	163,481	-	-	-	163,481
Total capital assets, being depreciated	12,332,879	-	1,151,521	-	11,181,358
Less: Accumulated depreciation	6,715,915	459,384	1,151,521	-	6,023,778
Total capital assets, being depreciated, net	5,616,964	459,384	-	-	5,157,580
Total capital assets	<u>\$ 5,910,696</u>	<u>\$ 459,384</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 5,451,312</u>

WGPU-TV had depreciation expense of \$376,719 and \$412,626 for the fiscal years ended June 30, 2023 and 2022, respectively. WGPU-FM had depreciation expense of \$33,836 and \$46,758 for the fiscal years ended June 30, 2023 and 2022, respectively.

(4) **Significant Concentrations:**

Information related to significant concentrations of revenues and credit risk for financial instruments owned by the Station, except as otherwise disclosed, is as follows:

(a) **Cash and cash equivalents**—The Station has demand deposits held at financial institutions for the University and the Foundation, which are secured up to FDIC limits. Amounts over FDIC limits are secured by collateral held by the financial institution which is pledged to the State of Florida Public Deposits Trust Fund. These deposits amounted to \$7,667,162 and \$6,294,761 as of June 30, 2023 and 2022, respectively.

(b) **Accounts and grants receivable**—The Station has accounts and grants receivables of \$200,672 and \$141,940 at June 30, 2023 and 2022, respectively. At June 30, 2023 and 2022, one entity represented approximately 13% and one entity represented approximately 10% of accounts and underwriting receivables, respectively. The Station has no policy requiring collateral or other security to support receivables.

(c) **Revenues**—The Station received significant revenue from two sources in fiscal year 2023 and in fiscal year 2022. The CPB provided approximately 13% of revenues and the University provided approximately 25% in cash, support and donated facilities during the year ended June 30, 2023. For the year ended June 30, 2022, the CPB provided approximately 14% of revenues and the University provided approximately 24% in cash, support and donated facilities.

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(5) **Compensated Absences:**

Compensated absences liability activity for the years ended June 30, 2023 and 2022, were as follows:

Balance July 1, 2022	Additions	Deletions	Balance June 30, 2023	Amount Due Within 1 Year
\$ 398,498	\$ 264,718	\$ 249,778	\$ 413,438	\$ 224,100

Balance July 1, 2021	Additions	Deletions	Balance June 30, 2022	Amount Due Within 1 Year
\$ 426,014	\$ 284,128	\$ 311,644	\$ 398,498	\$ 224,100

(6) **Community Service Grants:**

The Station receives CSGs from the CPB annually. The CSGs received and expended during the most recent fiscal years were as follows:

Year of Grant	Grants Received	Expended			Uncommitted Balance at June 30, 2023
		2020 – 2021	2021 – 2022	2022 – 2023	
2020-22	\$ 1,220,309	\$ 985,200	\$ 235,109	\$ -	\$ -
2021-23	\$ 1,268,483	\$ -	\$ 876,465	\$ 392,018	\$ -
2022-24	\$ 1,363,057	\$ -	\$ -	\$ 1,363,041	\$ 16

(7) **Risks and Uncertainties:**

The Station invests in uninsured and unregistered investments, held and managed by Florida Gulf Coast University Foundation, Inc. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those changes could materially affect the carrying values reported in the statements of net position.

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(8) Nonfederal Financial Support:

The CPB allocates a portion of its funds annually to public broadcasting entities, primarily based on nonfederal financial support (“NFFS”). NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment and meeting all of the respective criteria for each.

A “contribution” is cash, property or services given to a public broadcasting entity for general operational purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity except the Federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcasting station or for the production, acquisition, distribution or dissemination of educational television or radio program and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station. However, to eliminate distortions in the TV CSG grant program precipitated by extraordinary infusions of new capital investments in DTV, all capital contributions received for purposes of acquiring new equipment or upgrading existing or building new facilities regardless of source or form of the contribution are not included in calculating the NFFS. This change excludes all revenues received for any capital purchases.

A “payment” is cash, property or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state or local government or agency thereof, or an educational institution; (2) the form of the payment must be an appropriation or contract payment in exchange for specific materials or services related to public broadcasting; (3) the purpose must be for services or materials with respect to the provision of educational or instructional television or radio programs; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

Reported NFFS for the Station was \$8,914,228 and \$7,610,488 for the years ended June 30, 2023 and 2022, respectively.

(9) Due to Florida Gulf Coast University:

As of June 30, 2023 and 2022, the Station owed \$6,667 and \$44,097, respectively, to the University, related mainly to payroll expenses fronted by the University.

(10) Restrictions on Net Position:

Investment income, including unrealized appreciation and depreciation, is allocated to the unrestricted account if there are no donor restrictions. If there are specific donor restrictions or criteria, investment income, including unrealized appreciation and depreciation, are allocated to the restricted expendable account on a pro rata basis based on the nonexpendable balance. In accordance with state law, and absent any donor restrictions, these funds are then available for expenditure when the specific donor criteria are met. Included in restricted expendable net position at June 30, 2023, are contributions totaling \$1,238,055 and restricted cash from grants of \$1,170. Included in restricted expendable net position at June 30, 2022, are contributions totaling \$1,238,055 and restricted cash from grants of \$403,350. The restricted nonexpendable net position at June 30, 2023 and 2022, contains the endowment balances of \$128,824 for both years, respectively.

SUPPLEMENTAL INFORMATION

WGCU-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
FLORIDA GULF COAST UNIVERSITY
STATEMENTS OF REVENUES, EXPENSES,
AND CHANGES IN NET POSITION
FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	<u>2023</u>	<u>2022</u>
Operating revenues		
Community service grants donated by the Corporation for Public Broadcasting	\$ 1,164,246	\$ 1,084,902
Other Corporation for Public Broadcasting grants	63,985	37,323
Community service grants donated by the Department of Education, State of Florida	370,400	320,400
Other grants	8,000	-
Appropriations from Florida Gulf Coast University	485,640	444,378
Underwriting support	346,133	221,378
Membership income	2,398,938	2,360,986
Non-recurring estate gifts	291,902	-
Strategic campaign revenues	231,599	2,500
Donated facilities and administrative support from Florida Gulf Coast University	1,340,138	1,013,910
In-kind contributions	121,669	177,925
Production services	11,498	27,676
Broadband channel and tower income	217,587	206,227
Other income	120,519	221,006
Total operating revenues	<u>7,172,254</u>	<u>6,118,611</u>
Operating expenses		
Programming and production	2,723,087	2,516,785
Broadcasting	848,606	741,874
Program information and promotion	383,560	439,202
Management and general	982,767	902,824
Fundraising and membership development	901,558	868,735
Underwriting and grant solicitation	644,557	333,417
Total operating expenses	<u>6,484,135</u>	<u>5,802,837</u>
Operating income	<u>688,119</u>	<u>315,774</u>
Non-operating revenues (expenses)		
Investment return, net	345,261	(352,743)
Change in net position	<u>1,033,380</u>	<u>(36,969)</u>
Net position, beginning of year	9,711,238	9,748,207
Net position, end of year	<u>\$ 10,744,618</u>	<u>\$ 9,711,238</u>

The accompanying notes to financial statements
are an integral part of these statements.

WVCU-FM
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STATEMENTS OF REVENUES, EXPENSES,
AND CHANGES IN NET POSITION
FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	<u>2023</u>	<u>2022</u>
Operating revenues		
Community service grants donated by the Corporation for Public Broadcasting	\$ 198,811	\$ 183,581
Community service grants donated by the Department of Education, State of Florida	100,000	100,000
Appropriations from Florida Gulf Coast University	235,365	219,286
Underwriting support	681,933	511,719
Membership income	1,269,980	1,162,181
Non-recurring estate gifts	125,101	-
Strategic campaign revenues	129,139	407,246
Donated facilities and administrative support from Florida Gulf Coast University	765,199	508,092
In-kind contributions	88,401	201,371
Production services	100	5,248
Other income	31,438	93,244
Total operating revenues	<u>3,625,467</u>	<u>3,391,968</u>
Operating expenses		
Programming and production	1,816,372	1,304,468
Broadcasting	389,454	330,217
Program information and promotion	182,902	281,592
Management and general	401,633	384,970
Fundraising and membership development	363,071	318,987
Underwriting and grant solicitation	360,592	225,365
Total operating expenses	<u>3,514,024</u>	<u>2,845,599</u>
Operating income	<u>111,443</u>	<u>546,369</u>
Non-operating revenues (expenses)		
Investment return, net	33,237	(10,251)
Change in net position	<u>144,680</u>	<u>536,118</u>
Net position, beginning of year	1,514,342	978,224
Net position, end of year	<u>\$ 1,659,022</u>	<u>\$ 1,514,342</u>

The accompanying notes to financial statements
are an integral part of these statements.

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STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED JUNE 30, 2023
(With Summarized Comparative Totals for the Year Ended June 30, 2022)

	Program Services				Supporting Services				2023 Total Expenses	2022 Total Expenses
	Programming and Production	Broadcasting	Program Information and Promotion	Total	Management and General	Fundraising and Membership Development	Underwriting and Grant Solicitation	Total		
Salaries, payroll taxes and employee benefits	\$ 1,616,751	\$ 658,008	\$ 232,853	\$ 2,507,612	\$ 579,114	\$ 565,699	\$ 482,847	\$ 1,627,660	\$ 4,135,272	\$ 3,353,693
Commissions to advertising agencies	-	-	-	-	-	-	182,926	182,926	182,926	148,630
Professional services	123,715	55,447	15,385	194,547	116,640	24,496	6,825	147,961	342,508	326,071
Office supplies	6,412	2,052	528	8,992	6,012	2,530	421	8,963	17,955	13,880
Operating and other supplies	-	-	-	-	-	38,953	-	38,953	38,953	35,422
Telephone	-	47,837	-	47,837	23,352	32,540	-	55,892	103,729	87,146
Postage	-	1	42	43	-	43,987	287	44,274	44,317	46,915
Advertising	13,097	-	149,358	162,455	-	-	-	-	162,455	340,854
Rental and maintenance of equipment	8,658	17,710	-	26,368	96	-	-	96	26,464	53,703
Program acquisitions	1,543,032	-	-	1,543,032	-	-	-	-	1,543,032	1,523,627
Program production costs	76	-	2,531	2,607	-	-	-	-	2,607	11,227
Printing and publications	-	-	4,302	4,302	-	4,299	-	4,299	8,601	6,644
Travel and training	16,374	3,009	-	19,383	27,848	3,050	15,965	46,863	66,246	37,457
Freight	7	-	1,820	1,827	22	716	-	738	2,565	693
Premiums	-	-	-	-	-	83,748	-	83,748	83,748	76,029
Direct mail	-	-	-	-	-	52,506	-	52,506	52,506	37,089
Computer fees and supplies	3,682	9,978	5,732	19,392	2,266	15,858	3,112	21,236	40,628	51,380
Subscriptions and dues	47,802	-	-	47,802	55,032	7,972	-	63,004	110,806	102,844
Ratings and research	95,482	-	-	95,482	-	-	10,297	10,297	105,779	80,106
Meetings and events	18,500	1,060	4,072	23,632	8,953	9,011	653	18,617	42,249	36,615
Utilities	-	9,845	-	9,845	-	-	-	-	9,845	3,325
Station maintenance	36,658	67	-	36,725	-	-	-	-	36,725	925
Overhead charges	20,843	205	4,174	25,222	202,856	29,357	-	232,213	257,435	265,098
Depreciation	136,786	67,536	26,231	230,553	65,186	60,598	54,218	180,002	410,555	459,384
Facility rental	409	28,507	-	28,916	-	-	-	-	28,916	27,677
Donated facilities and administrative support from Florida Gulf Coast University	815,175	336,798	119,434	1,271,407	297,023	289,309	247,598	833,930	2,105,337	1,522,002
Other expenses	36,000	-	-	36,000	-	-	-	-	36,000	-
	<u>\$ 4,539,459</u>	<u>\$ 1,238,060</u>	<u>\$ 566,462</u>	<u>\$ 6,343,981</u>	<u>\$ 1,384,400</u>	<u>\$ 1,264,629</u>	<u>\$ 1,005,149</u>	<u>\$ 3,654,178</u>	<u>\$ 9,998,159</u>	<u>\$ 8,648,436</u>

The accompanying notes to financial statements are an integral part of this statement.